



REACT RALLY IS A TWO-DAY TECHNICAL CONFERENCE FOCUSED ON THE REACT.JS FRAMEWORK AND ITS RELATED TOPICS. REACT RALLY WILL BRING INDUSTRY DEVELOPERS TO SCENIC SALT LAKE CITY, UT.

JOIN A DYNAMIC COMMUNITY OF SOFTWARE DEVELOPERS WHO ARE SHAPING THE FUTURE OF FRONT-END TECHNOLOGIES. MEET EXPERTS WHO SPECIALIZE IN BUILDING MODERN, INTERACTIVE APPLICATIONS IN REACTJS, JAVASCRIPT, REACT NATIVE, AND RELATED TECHNOLOGIES. BY SPONSORING REACT RALLY, YOU'LL HAVE THE OPPORTUNITY TO ENGAGE WITH THOUGHT LEADERS IN THE INDUSTRY WHO ARE PASSIONATE ABOUT THE LATEST ADVANCEMENTS IN FRONT-END DEVELOPMENT AND HAVE A DIRECT IMPACT ON ITS FUTURE.



SPONSOR PROSPECTUS

SLC, UT

LOCATION

VENUE TBD
SALT LAKE CITY, UT

SCHEDULE

****SUBJECT TO CHANGE****
AUGUST 2024

THE ORGANIZERS

REACT RALLY IS PUT ON BY MATT ZABRISKIE (@MZABRISKIE) AND MIKE NORTH (@MOOKIESHMOOKIE).

FOUNDER OF REACT RALLY, ONE OF THE NATIONS PREMIER TECH CONFERENCES FOR OVER 8 YEARS. MATT IS DRIVEN TO BREAK THE STATUS QUO BRINGING EQUALITY, DIVERSITY, AND EQUITY IN TECH. MATT HAS BEEN ENGAGED IN TECH CONFERENCES FOR OVER A DECADE AS FOUNDER, ORGANIZER, SPEAKER, AND ATTENDEE

MIKE IS A PASSIONATE SOFTWARE ENGINEER WITH AN INTENSE FOCUS ON COMMUNITY. HIS EXPERTISE HAS BEEN SPENT ORGANIZING MULTIPLE MEETUP GROUPS (REACT UTAH, UTAHJS, FREE CODE CAMP), IMPROVING TRAINING AND MATERIAL FOR LOCAL BOOTCAMPS AND UNIVERSITIES, RUNNING OPEN SOURCE PROJECTS, AND BECOMING A TECH CONFERENCE ORGANIZER AND SPEAKER. HIS GOAL IS TO HELP BREAK BARRIERS FOR THOSE ENTERING THE TECH INDUSTRY.



CONTACT US:
info@reactrally.com

SPONSORSHIP LEVELS

Silver	\$5,000	(10 available)
Gold	\$12,500	(6 available)
Platinum	\$15,000	(5 available)
Premier	\$25,000	(1 available)

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Complimentary Attendee Passes

Linked logo on conference website

Logo on sponsor slide between presentations

Table in Exhibit Area

Break Sponsor

Preferential booth placement

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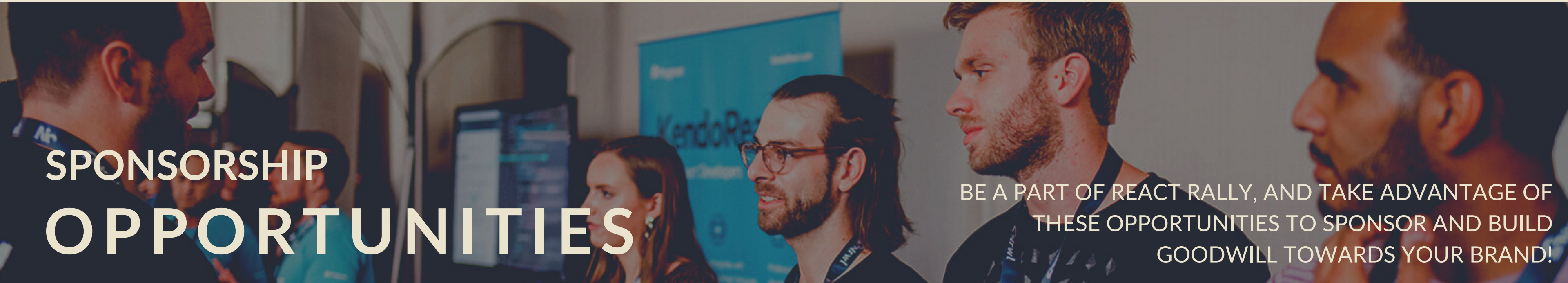
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[illegible]A group of people are gathered around a presentation screen at a React Rally event. The screen displays the text "KendoReact" and "React". The people are looking at the screen with interest. The background is slightly blurred, showing other people and the event setting.

SPONSORSHIP OPPORTUNITIES

BE A PART OF REACT RALLY, AND TAKE ADVANTAGE OF THESE OPPORTUNITIES TO SPONSOR AND BUILD GOODWILL TOWARDS YOUR BRAND!

A group of people are gathered around a presentation screen at a React Rally event. The screen displays the text "KendoReact" and "React". The people are looking at the screen with interest. The background is slightly blurred, showing other people and the event setting.

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CODE OF CONDUCT

THE QUICK VERSION

OUR CONFERENCE IS DEDICATED TO PROVIDING A HARASSMENT-FREE CONFERENCE EXPERIENCE FOR EVERYONE, REGARDLESS OF GENDER, GENDER IDENTITY AND EXPRESSION, AGE, SEXUAL ORIENTATION, DISABILITY, PHYSICAL APPEARANCE, BODY SIZE, RACE, OR RELIGION (OR LACK THEREOF). WE DO NOT TOLERATE HARASSMENT OF CONFERENCE PARTICIPANTS IN ANY FORM. SEXUAL LANGUAGE AND IMAGERY IS NOT APPROPRIATE FOR ANY CONFERENCE VENUE, INCLUDING TALKS, WORKSHOPS, PARTIES, TWITTER AND OTHER ONLINE MEDIA. CONFERENCE PARTICIPANTS VIOLATING THESE RULES MAY BE SANCTIONED OR EXPELLED FROM THE CONFERENCE WITHOUT A REFUND AT THE DISCRETION OF THE CONFERENCE ORGANISERS.

THE LESS QUICK VERSION

HARASSMENT INCLUDES OFFENSIVE VERBAL COMMENTS RELATED TO GENDER, GENDER IDENTITY AND EXPRESSION, AGE, SEXUAL ORIENTATION, DISABILITY, PHYSICAL APPEARANCE, BODY SIZE, RACE, RELIGION, SEXUAL IMAGES IN PUBLIC SPACES, DELIBERATE INTIMIDATION, STALKING, FOLLOWING, HARASSING PHOTOGRAPHY OR RECORDING, SUSTAINED DISRUPTION OF TALKS OR OTHER EVENTS, INAPPROPRIATE PHYSICAL CONTACT, AND UNWELCOME SEXUAL ATTENTION.

PARTICIPANTS ASKED TO STOP ANY HARASSING BEHAVIOR ARE EXPECTED TO COMPLY IMMEDIATELY.

SPONSORS ARE ALSO SUBJECT TO THE ANTI-HARASSMENT POLICY. IN PARTICULAR, SPONSORS SHOULD NOT USE SEXUALISED IMAGES, ACTIVITIES, OR OTHER MATERIAL. BOOTH STAFF (INCLUDING VOLUNTEERS) SHOULD NOT USE SEXUALISED CLOTHING/UNIFORMS/COSTUMES OR OTHERWISE CREATE A SEXUALISED ENVIRONMENT.

IF A PARTICIPANT ENGAGES IN HARASSING BEHAVIOR, THE CONFERENCE ORGANISERS MAY TAKE ANY ACTION THEY DEEM APPROPRIATE, INCLUDING WARNING THE OFFENDER OR EXPULSION FROM THE CONFERENCE WITH NO REFUND.

IF YOU ARE BEING HARASSED, NOTICE THAT SOMEONE ELSE IS BEING HARASSED, OR HAVE ANY OTHER CONCERNS, PLEASE CONTACT A MEMBER OF THE CONFERENCE STAFF IMMEDIATELY. CONFERENCE STAFF CAN BE IDENTIFIED AS THEY'LL BE WEARING BRANDED T-SHIRTS.

CONFERENCE STAFF WILL BE HAPPY TO HELP PARTICIPANTS CONTACT HOTEL/VENUE SECURITY OR LOCAL LAW ENFORCEMENT, PROVIDE ESCORTS, OR OTHERWISE ASSIST THOSE EXPERIENCING HARASSMENT TO FEEL SAFE FOR THE DURATION OF THE CONFERENCE. WE VALUE YOUR ATTENDANCE.

WE EXPECT PARTICIPANTS TO FOLLOW THESE RULES AT CONFERENCE AND WORKSHOP VENUES AND CONFERENCE-RELATED SOCIAL EVENTS.

THIS CODE OF CONDUCT IS BORROWED FROM CONFERENCE CODE OF CONDUCT ([HTTP://CONFCODEOFCONDUCT.COM/](http://confcodeofconduct.com/)).

EXHIBITOR AND SPONSOR TERMS AND CONDITIONS OF ATTENDANCE AND PARTICIPATION

These are the terms (the “Agreement”) that govern your attendance at or participation in the 2021 React Rally in Cyberspace event (the “Event”) unless other arrangements are made.

By registering for the event you are agreeing to these terms, which form a legally binding contract between React Rally (“React Rally”) and the registered exhibitor, sponsor, or participant (“Exhibitor/Sponsor” or “you”). If you are registering on behalf of another party, it is your responsibility to ensure that such party is aware of these terms and accepts them; by completing the registration you are warranting that you have made the party aware of these terms and that they have accepted these terms.

1. SPONSOR CANCELLATION POLICY

1.1 NO REFUNDS. THERE ARE NO REFUNDS FOR CANCELLATIONS BY SPONSORS. IF A SPONSOR CANCELS AT ANY TIME, FOR ANY REASON, THE SPONSOR WILL BE RESPONSIBLE FOR THE ENTIRE SPONSOR FEE.

2. PAYMENT TERMS

Payments for all sponsorships are due within 30 business days of receipt of the invoice. If such payments are not received within 30 business days, your registration is subject to cancellation. Please note, if your registration is canceled due to non-payment, you may be prohibited from booking Sponsorships in the future, at the organizer’s sole discretion.

3. SPONSOR REQUIREMENTS; PROHIBITED CONDUCT

3.1 Adult or Gambling Related Sponsor Prohibited. React Rally does not permit companies or individuals promoting or offering content, products, or services that relate to subjects of an “adult” nature or that involve “gambling” to exhibit at or sponsor any React Rally event. React Rally has sole discretion in determining violations of this provision.

3.2 Offensive Material. Exhibitor/Sponsor may NOT display marketing collateral containing illegal subject matter, racially or ethically discourteous content, or depict nudity or sexual conduct of any kind. No material or merchandise containing illegal subject matter, racially or ethically discourteous content or depict nudity or sexual conduct of any kind (e.g., promotional condoms), may be sold, given, or distributed in any way. Offensive materials are determined at the sole discretion of React Rally. Non-compliance may result in the removal of offensive material or expulsion from the conference with no refund of fees. If you are unsure whether your material violates this provision, please contact us BEFORE the event.

4. LIMITATION OF LIABILITY; DISCLAIMER OF DAMAGES

4.1 React Rally and the Facility do not assume liability for any loss, damage, or injury to any property of the Exhibitor or to any of its officers, agents, employees, or contractors, whether attributable to accident, fire, water, theft, or any other cause whatsoever.

4.2 Except as required by law, neither React Rally nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages, or losses arising directly or indirectly from the Event or any other aspect related thereto or in connection with this Agreement.

4.3 The maximum aggregate liability of React Rally for any claim in any way connected with, or arising from, the Event or this Agreement, whether in contract, tort or otherwise (including any negligent act or omission), shall be limited to the amount paid by you to React Rally under this Agreement to be an Exhibitor/Sponsor for the Event.

5. INDEMNIFICATION

5.1 Exhibitor/Sponsor agrees to indemnify, defend and hold harmless Facility and React Rally, its affiliates, and their respective employees, directors, officers, and agents, from any and all liabilities, losses, damages, costs, and expenses (including reasonable attorneys’ fees) (collectively, “Losses”) due to, arising from, or in connection with any third-party claim, suit, judgment or proceeding (a “Claim”) alleging (i) any breach by Exhibitor/Sponsor of this Agreement; (ii) any wrongful conduct committed by Exhibitor/Sponsor pursuant to or in performance of this Agreement; or (iii) that any Exhibitor/Sponsor content or practice violates the intellectual property or proprietary rights of a third party, are defamatory or obscene or violate any law or other judicial or administrative regulation.

5.2 Exhibitor/Sponsor will not enter into any settlement that adversely affects React Rally’s rights or interests without the prior written consent of React Rally.

